

Banca di Asti Modernizes Institutional Website with Progress Sitemfinity Cloud

AT A GLANCE



Challenge

Banca di Asti needed to replace fragmented navigation, manual publishing workflows and limited accessibility features with a modern platform that balanced regulatory governance, usability and scalability while improving consistency, performance and search visibility across its institutional website.

Sitefinity Cloud offered the right balance of editorial usability, enterprise-grade security and governance and flexibility for future evolution—without compromising accessibility or time to market.”

Bruno Corradi,

Engagement Manager & Project PM, Triplesense Reply

BANCA DI ASTI

INDUSTRY

Banking &
Financial Services

PRODUCT

Progress® Sitefinity® Cloud

COUNTRY

Italy

SUMMARY

Banca di Asti redesigned its institutional website using Progress Sitefinity Cloud to improve accessibility, governance and editorial efficiency. The new platform introduced reusable components, simplified workflows and stronger SEO foundations while supporting scalable digital experiences aligned with banking regulations.

Solution



Implemented reusable component-based templates for consistent, accessible page creation.



Introduced governance-ready publishing aligned with banking compliance expectations.



Delivered scalable Sitefinity Cloud foundation supporting performance, SEO and cross-device experience.

Results



Increased page depth and time spent on site after launch.



Improved keyword rankings and overall domain visibility in search results.



Accelerated page creation through reusable templates and structured workflow.



Discover how Progress helps financial institutions modernize digital experiences with Sitefinity Cloud.