

Progress Sitefinity Powers a Clinical Decision Support Platform Serving 20,000+ Clinicians Worldwide

AT A GLANCE



The Royal College of Radiologists

[The Royal College of Radiologists](#) (RCR) uses Progress Sitefinity CMS to power iRefer, a globally adopted clinical decision support (CDS) platform delivering real-time clinical guidelines across web, mobile apps and partner systems. Serving 20,000+ clinicians globally, Sitefinity CMS enables efficient updates, secure integrations and improved patient outcomes through evidence-based imaging.

COMPANY
The Royal College of Radiologists

INDUSTRY
Healthcare
Education

PRODUCT
Progress® Sitefinity®

COUNTRY
United Kingdom

Challenge

RCR faced growing complexity in managing and distributing its iRefer guidelines. Their Drupal-powered CMS limited scalability, update speed and complicated global distribution of critical medical guidelines needed by healthcare providers.

“Sitefinity serves as our single source of truth—real-time updates reach clinicians everywhere they practice.”

Yash Chitale

Senior Product Manager, Royal College of Radiologists

Solution



Sitefinity CMS was selected after a comprehensive evaluation including Acquia and the incumbent Drupal



Partnered with Progress Professional Services for a complex Azure AD B2C integration and ongoing Sitefinity enhancements



Enabled real-time API content delivery to CDS systems and mobile apps as well as SiteSync for rapid environment replication

Results



Reduced bounce rate from 95% to under 30% and significant business growth post-launch



20,000+ clinical users across five countries and 200,000+ imaging requests processed monthly



Improved operational efficiency with real-time, system-wide guideline updates



Discover how Sitefinity CMS empowers healthcare leaders to deliver evidence-based guidance at scale and speed.