

FOCUS SHEET

Progress Sitefinity Cloud

Reduce Reliance on IT and Drive Better Digital Experiences

Today, providing seamless, personalized digital experiences to your audience propels your brand to the top of consumers' minds and drives purchase decisions. Managing and delivering digital experiences is complex, requiring effort from both IT and marketing – slowing time to market and limiting marketer productivity.

Rise to this challenge with Progress® Sitefinity® Cloud, a new Platform-as-a-Service (PaaS) offering from Progress, hosted in Microsoft Azure. With Sitefinity Cloud, marketers can align with IT to craft epic experiences easier than ever, and faster than ever.

Key Benefits

Drive Innovative & Modern Web Experiences

- Deploy engaging experiences across multiple channels, websites and languages while seamlessly integrating with your vital third-party platforms.
- Optimize campaigns and content through content audience segmentation, journey mapping, content personalization, A/B testing and more.

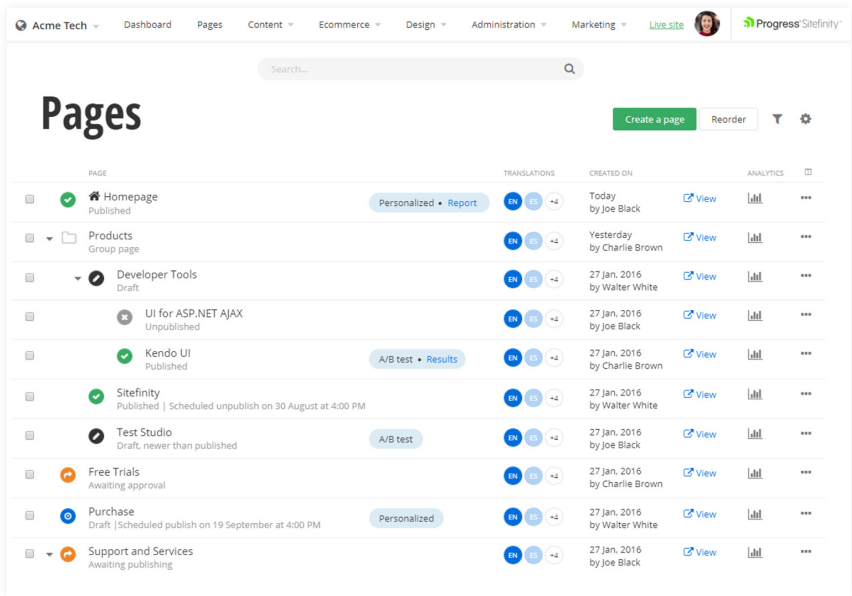
Increase Marketer Productivity

- Reduce marketing reliance on IT with user-friendly drag-and drop page layout, landing page and form builders.
- Drive reliable, high-quality releases and reduce time to market with continuous integration and self-service content synchronization.

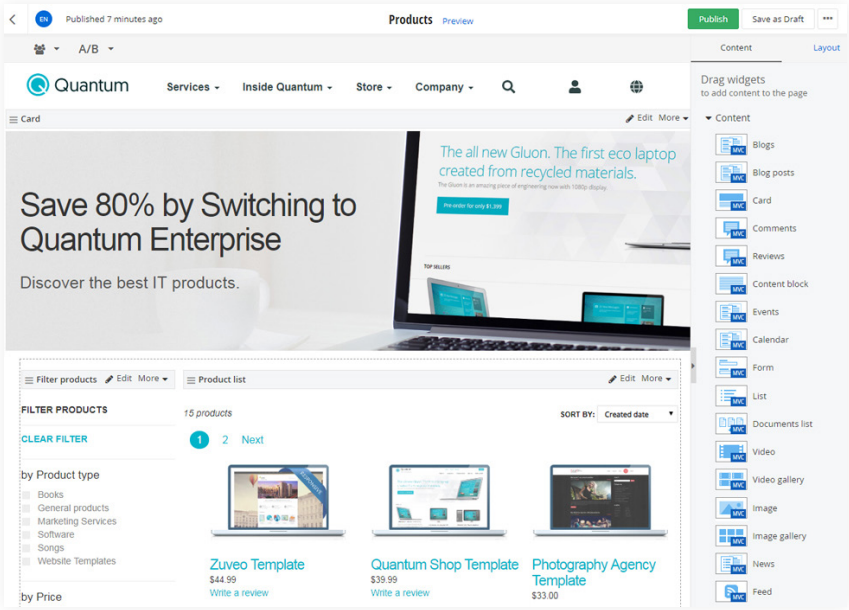
Deliver Secure, Always-On Experiences

- Comply with GDPR, HIPAA, ISO and other requirements and gain customer trust.
- Handle traffic spikes with Azure autoscaling, so that you never miss the opportunity to engage your audience.

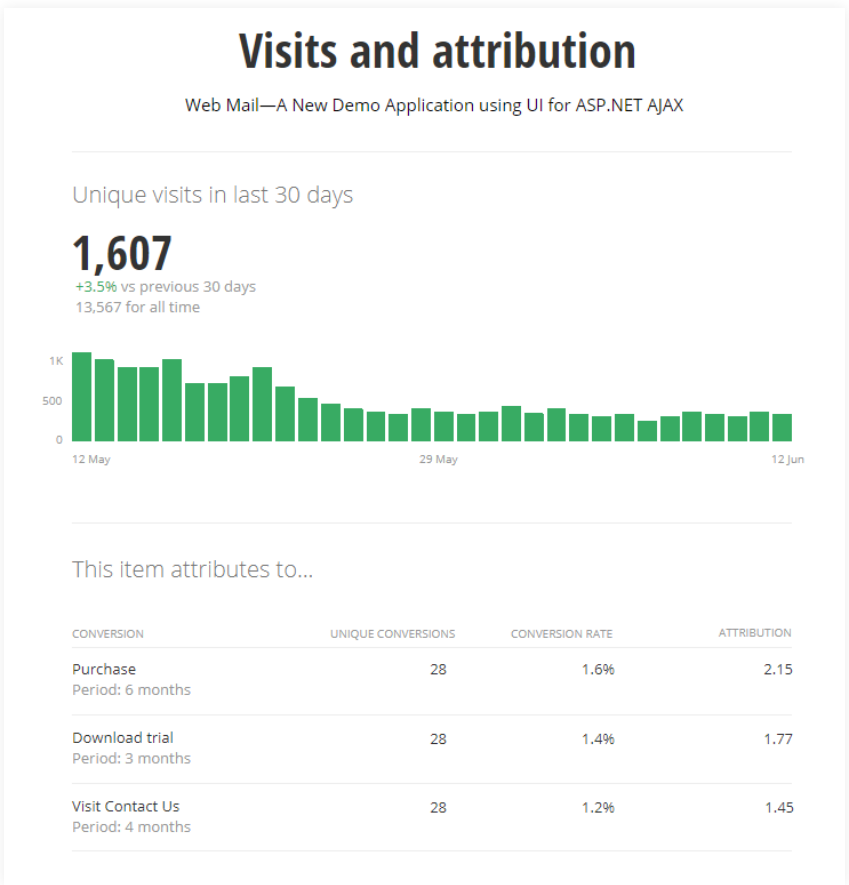
Effortlessly create, manage and deliver multisite, multilingual and multichannel content.



Engage your audience with thoughtful, relevant content. Create and manage content faster and easier than ever before with inline drag-and-drop editing, requiring no help from your IT team.



Empower your marketing team to discover new opportunities, identify behavioral patterns and map the complete customer journey for greater impact on key business KPIs. Make informed decisions through built-in ML-based analytics.



About Sitefinity Cloud

We've moved the world's most productive and usable Web Content Management (WCM) —Sitefinity— to the cloud. Hosted in Microsoft Azure, Sitefinity Cloud was developed so you can create, run and manage Sitefinity-powered digital experiences without the complexity.



Learn more about
Progress Sitefinity Cloud

About Progress

Progress (NASDAQ: PRGS) is a global leader in application development, empowering enterprises to build mission-critical business applications to succeed in an evolving business environment. With offerings spanning web, mobile and data for on-premise and cloud environments, Progress powers businesses worldwide, promoting success one application at a time. Learn about Progress at www.progress.com or 1-781-280-4000.

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