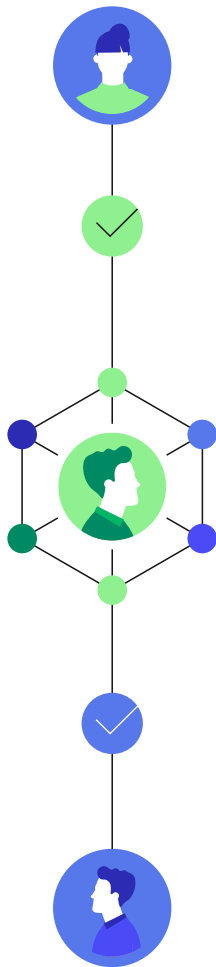Progress® Sitefinity®

Unlocking Greater Fundraising Potential Through Smarter Digital Experiences

Progress® Sitefinity®

Non-profits face three key digital challenges that can hinder their ability to engage effectively and maximize donations. Addressing these challenges is critical to driving long-term success and amplifying their mission-driven impact.

Limited Resources for Digital Transformation

Non-profits often face resource constraints, making it difficult to invest in modern digital tools and platforms that enhance engagement.

Fragmented Donor and Member Data

Non-profits struggle to centralize and utilize donor/member data effectively, leading to disconnected engagement and missed opportunities for personalized outreach.

Scaling Digital Engagement

As non-profits grow, scaling their digital presence and maintaining meaningful engagement across multiple channels becomes increasingly challenging without the right tools.

Digital Experiences Aligned with Your Mission

To meet the evolving needs of your donors, volunteers and community, your organization needs intuitive and flexible tools to create, manage and deliver personalized and impactful digital experiences. Empower your team with easy-to-use tools that streamline engagement and maximize your mission's reach.

Personalized Donor and Member Journeys

The robust personalization tools of Progress® Sitefinity® allow non-profits to create tailored content and experiences for donors, volunteers and members, driving engagement and loyalty.

Centralized Data and Integration Capabilities

Sitefinity can seamlessly integrate with CRMs, donation platforms and marketing tools, enabling non-profits to centralize donor/member data and gain a holistic view for targeted outreach.

Scalable, Multichannel Engagement

Sitefinity empowers non-profits to scale their digital presence across web, mobile and social channels, allowing them to reach and engage their audience where they are.

Ease of Use for Non-technical Teams

With its user-friendly interface, Sitefinity enables non-technical teams to quickly create, update and manage content, reducing the dependency on IT resources.

Data-Driven Insights and Reporting

Sitefinity's CDP capabilities and built-in analytics provide non-profits with insights into user behavior, helping them track the effectiveness of campaigns and optimize for better outcomes.

Multilingual and Multisite Support

Sitefinity supports multilingual and multisite setups, allowing non-profits to reach diverse audiences globally and manage all digital properties from a single platform.

Progress®

Streamline Content Management with Less Reliance on IT. Deliver Impactful Content to Maximize Donations and Volunteer Engagement

Leverage the intuitive tools needed to launch and sustain initiatives that improve the digital experiences of your donors, volunteers and community.

For Developers	For Practitioners
Custom Widgets and Modules	AI-enhanced content authoring
Powerful Headless APIs	Advanced Workflow and Content Synchronization
Extensibility with Third-party Integrations	Visual Drag-and-Drop Page Building
Customizable Page Templates and Layouts	Accessibility and Compliance Tools
Security and Compliance Features	Digital Asset Management, Search, CRM and MarTech Integrations
	Multisite and Multilingual Support

cedia

CEDIA's New Web Experience Drives Up Member Engagement By 46% with Progress Sitefinity

RBL

Royal British Legion Drives Fundraising Efforts with New Sitefinity-Powered Website

the Henry Ford

The Henry Ford Makes Massive Artifact Collection Available Digitally with Sitefinity

Let Sitefinity Cloud Handle the Complexity for You

Sitefinity Cloud is a fully managed digital experience platform that streamlines and accelerates web operations. Launch quickly, stay current with the latest features and scale as your needs evolve—without the resource and infrastructure overhead of in-house deployment.

Sitefinity Cloud Base

Sitefinity Cloud Base provides the essentials for any cloud implementation. It allows you to create experiences on a cloud-managed infrastructure, with the flexibility to start small and scale parameters such as page views or users as your needs grow.

Global Azure Cloud Infrastructure	Access to the Latest Sitefinity CMS Features
Triple Zone Redundancy	5 Supported Languages
99.95% Uptime Service Level Availability (SLA)	Built-in Hosting for ASP.NET Core or Next.js Front Ends
1 Million Included Pageviews	10 Backend Users
5 Million Included API Calls	10 Service Management Users
Customer Data Platform	Online and Phone Support
1TB Media Blob Storage	

Customizable Add-Ons

Scalability Add-ons
These add-ons help your business grow by increasing capacity and performance, allowing your digital presence to scale effectively.

Additional Pageviews	Additional Load-Balanced Environments
Additional API Calls	Additional Backend Users
Developer Extensions	Additional Supported Languages
Dedicated Setup	24/7 Support

Feature Add-ons
These add-ons streamline workflows, simplify content management, accelerate creation and safeguard digital assets.

MarTech and Business Tools Connectors	Advanced Security & Compliance
Ecommerce Integration	Azure AI Search
Open AI Integration	

Sitefinity Enterprise Package
Enhance efficiency, simplify complex workflows and support global scalability with advanced personalization, robust integration capabilities and enterprise-grade governance.

Personalization	Integration Hub
A/B Testing	Unlimited Backend Users
Translation Management	Unlimited Languages
Audit Trail	User Groups Per Site

Learn More

Award Winning Content Management and Digital Experience Leader for 10+ Years

Loved by customers and recognized by analysts, Sitefinity empowers businesses to orchestrate engaging user-centric experiences with minimal overhead.

→ **Get a Demo**

About Progress

Progress Software (Nasdaq: PRGS) empowers organizations to achieve transformational success in the face of disruptive change. Our software enables our customers to develop, deploy and manage responsible AI-powered applications and digital experiences with agility and ease. Customers get a trusted provider in Progress, with the products, expertise and vision they need to succeed. Over 4 million developers and technologists at hundreds of thousands of enterprises depend on Progress. Learn more at www.progress.com

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