

# How You Make Money with Progress

CMS, WCM and DXP Solutions



## “ WHEN YOU HEAR...

- › Content Management System (CMS)
- › Multichannel Management
- › Multisite Management
- › Website Built on .NET
- › Marketer & Developer Productivity Tools

## “ WHEN YOU HEAR...

- › Web Content Management (WCM)
- › Marketing Analytics
- › Content Personalization
- › Audience Intelligence
- › Conversion Rate Optimization

## “ WHEN YOU HEAR...

- › Digital Experience Platform (DXP)
- › Unlimited 3rd Party Platform Connectors
- › Intelligent Marketing Insights
- › Multilingual Management
- › Site Sync Between Environments

...SUGGEST ▼



### Sitefinity Professional Edition

Web Content Management Solution for Sites and Portals

### Sitefinity Online Marketing Edition

Experience Personalization and Optimization Solution for Lead Generation

### Sitefinity Enterprise Edition

Web Content and Experience Management Solution for Digital Operations at Scale

### Sitefinity Cloud

Hosting in Azure Cloud, Azure DevOps Tools, Enterprise Security and High Performance and Availability.



Video



Datasheet



Webinar

## CONTACT YOUR DEDICATED TEAM

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## QUALIFYING QUESTIONS TO ASK

- › Is there a web project coming up?
- › Is your website based on .Net?
- › Do you currently have a CMS? (If yes, who?)

### Sitefinity Competitors:

Sitecore, Kentico, Episerver