



# What Is Progress ShareFile Software?

The Progress® ShareFile® secure file sharing, all in one external collaboration solution is designed for regulated and document-heavy industries. It helps businesses securely send, receive and export files, collaborate externally with clients in customizable, branded client portals and send documents for e-signature—all while supporting organizations' needs to meet strict compliance requirements (HIPAA, FINRA, GDPR, etc.).

# **Progress ShareFile Plans**

	ShareFile Advanced	ShareFile Premium	ShareFile Industry Advantage (US Specific	ShareFile VDR
Ideal For	Small to mid-sized teams looking for secure, auditable and easy collaborations, especially those integrating with Microsoft, Salesforce and email integrations.	Regulated industries (legal, healthcare, finance), midsized enterprise organizations and teams requiring legally binding e-signatures, automated workflows and support for fullscale compliance.	Prepare individual and business taxes as an accounting firm  Need industry-specific templates to standardize and automate client engagements.	Law firms, investment banks, real estate firms, startups raising capital, private equity funds, corporate development teams or any company seeking secure, auditable and scalable virtual rooms for high- stakes business deals.
Key Features	<ul> <li>Security and Activity         Alerts that help         identify potential         threats</li> <li>File storage         and sharing         with encryption         capabilities</li> <li>Email plug-ins for         Outlook and Google         Workspace</li> </ul>	<ul> <li>Client collaborations tools – requests, forms, workflow automation</li> <li>Custom-branded client portal</li> <li>Support for HIPAA, SEC and FINRA compliance</li> <li>Al-powered document automation and templates</li> </ul>	<ul> <li>Pre-built templates for tax engagements</li> <li>Custom workflow automation to accelerate onboarding</li> <li>Unified view of all engagements in one place</li> </ul>	<ul> <li>Granular user permissions and document controls</li> <li>Real-time activity tracking and advanced analytics</li> <li>Watermarking, support for NDA workflows and deal room readiness</li> </ul>

Please refer to https://www.sharefile.com/plans-pricing for detailed feature matrix and ShareFile Plan offerings For cloud storage and on-prem editions, please contact your ShareFile Partner Executive to get more details

# **Value Proposition**

Progress ShareFile is an all-in-one secure collaboration software which offers secure document workflows and seamless external collaboration. Built to reduce cybersecurity risks, boost productivity, and simplify operations, ShareFile helps organizations manage sensitive data with confidence—across internal teams and external vendors

# **Top Business Benefits**

## Faster client turnarounds

Reduce lead time in service delivery lifecycle via document request lists and signature requests, and save time creating contract agreements with repeatable, reusable templates

## Improved compliance

Leverage built-in controls, audit logs and certifications for regulated use cases (HIPAA, FINRA, GDPR)

### Better client experience

Simplify and centralize document exchange and task tracking with secure branded portals

# Increased operational efficiency

Automate manual steps like reminders, approvals and document collection

# Secure external collaboration

Easily collaborate with outside users while maintaining visibility and control

#### Low IT overhead

Minimize reliance on IT with a cloud-native, scalable product that integrates with Microsoft 365, Salesforce, Outlook, Gmail etc.

# Who Buys It and Why?

## **Buying Groups**

LINE SIZES	<ul><li>Enterprises</li><li>Mid-Market</li></ul>	<ul><li>SMB</li><li>Micro</li></ul>	
INDUSTRIES	<ul><li>Government</li><li>Legal</li><li>Accounting</li></ul>	<ul><li>Banking and Financial Services</li><li>Healthcare</li><li>Construction</li></ul>	<ul><li>Manufacturing</li><li>Real Estate</li><li>Retail, Commercial Operations</li></ul>
TYPE OF	Organizations in regu	ulated industries	



- · Document heavy, compliant industries
- Organizations that provide professional services and require external collaboration with clients/ third parties/vendors to deliver their services



# **Ideal Customer Profile**

Role	Technology Decision Maker	Operations Decision Maker	Business Line Leader
Titles	Owner, Director of IT, IT Manager, Head of Infrastructure	Operations Manager, Practice Admin, Project Manager, Senior Coordinator	Managing Partner, Business Unit Lead, VP of Service Delivery, C-Suite
Primary Concerns	<ul> <li>Security risks from outdated tools</li> <li>Industry Standard compliance (HIPAA, GDPR, FINRA, etc.)</li> <li>Integration with existing tech stack(Microsoft 365, Salesforce, Google Workspace and email integrations)</li> <li>User provisioning and access control</li> <li>Encryption and backup/recovery</li> </ul>	<ul> <li>Document versioning issues</li> <li>Scattered files (email, drives, desktops)</li> <li>Time wasted on manual document collection</li> <li>Inconsistent processes and audit trails</li> <li>Lack of visibility into workflows</li> </ul>	<ul> <li>Client satisfaction and retention</li> <li>Scaling services without growing headcount</li> <li>Revenue leakage due to inefficient operations</li> <li>Competitive differentiation and digital maturity</li> <li>Meeting SLA commitments</li> </ul>
Pain Points/ Buying Needs	"We use email and consumer file-sharing tools. That's a risk I can't afford."  "We're using too many tools—security is a concern."  "I need to control access across departments without being a bottleneck."	"Our team spends hours tracking down the latest version of files."  "We miss deadlines because workflows are manual."  "We have no standard process for handling document requests."	"Clients expect speed and security—we can't afford to look amateur."  "We're losing time and money with outdated systems."  "Scaling up means automating, not hiring more."



# **Common Buying Scenarios**

Scenario	Buyer Trigger	Vendor Selection Criteria	Typical Usage and Workflows
Manual client onboarding via email	<ul> <li>High support costs due to back-and-forth emails</li> <li>Long onboarding time, leading to client dissatisfaction</li> <li>Risk of missing documents or non-compliance</li> </ul>	<ul> <li>Offers branded, secure portal for file intake</li> <li>Supports automated file request templates</li> <li>Is easy-to-use for non-technical clients</li> <li>Integrates with CRM or client management systems</li> </ul>	<ul> <li>Send secure file request links with due dates and reminders</li> <li>Upload documents directly to client folder</li> <li>Track missing documents and re-send requests</li> <li>Use templates for standardized onboarding packages</li> </ul>
Paper-based contracts and agreements	<ul> <li>Delays in obtaining signatures</li> <li>Remote collaboration needed for distributed teams</li> <li>High printing/shipping costs and lack of audit trail</li> </ul>	<ul> <li>Includes built-in         e-signature functionality</li> <li>Provides version control         and visibility</li> <li>Supports legal-grade         authentication and         compliance</li> </ul>	<ul> <li>Send documents for signature directly from ShareFile account</li> <li>Track document status (sent, viewed, signed) to support visibility</li> <li>Automate reminders and trigger downstream workflows post-signature</li> <li>Store signed documents in designated client folders for trail of documentation and retention purposes</li> </ul>
Internal compliance audit fails	<ul> <li>Lack of file access logs</li> <li>No visibility into document lifecycle</li> <li>Audit teams require evidence of permission control and document history</li> </ul>	<ul> <li>Offers audit trails, permissions, user activity tracking</li> <li>Supports Compliance certifications (HIPAA, GDPR, FINRA, ISO)</li> <li>Supports data sovereignty via local storage zones and retention options for audit and compliance purposes</li> </ul>	<ul> <li>Set role-based access to files and folders</li> <li>Enable two-factor authentication and send encryption-based emails.</li> <li>Log user action (view, download, edit)</li> <li>Export audit trail reports for regulators or audits</li> </ul>



Merger, acquisition or fundraising process (only applicable for VDR)

- Need to collaborate with external legal, finance or investor teams
- Large volumes of sensitive data to share securely
- Strict access control and confidentiality required
- Offers watermarking, file access expiration, NDAs
- Has multiple permission levels and folder isolation
- Enables real-time reporting and logging
- Set up data rooms with role-specific permissions
- Invite external stakeholders with viewonly access
- Watermark sensitive documents
- Track engagement by stakeholder group and export activity logs

## **Discovery Questions**

- How do you currently collect sensitive documents from clients?
- Do you use multiple tools (email, Dropbox, DocuSign, etc.) to share and manage files?
- Are there potential compliance or data security risks in your current document workflows?
- How often do clients ask for support by accessing or signing documents?
- Do you have visibility into who accessed specific files and when?
- Are manual processes slowing down onboarding, approvals or legal reviews?

#### Messaging Strategy

## Unlock Secure document sharing with enhanced visibility

#### **Benefit**

Exercise greater control and visibility over files and documents while collaborating with external stakeholders

## Streamline your workflows with tools that drive efficiency

#### Benefit

Reduce turnaround time to onboard your clients and focus on delivering quality service experience

#### Enable seamless client collaboration across teams

#### **Benefit**

Accelerate client intake, onboarding and management for a smooth experience.



#### **TOP COMPETITORS**

- Microsoft (One Drive and SharePoint)
- Google Drive
- Adobe Acrobat Sign
- DocuSign
- Dropbox
- Box
- Egnyte

## **Competitive Positioning**

#### What ShareFile Software Does Better

#### Security & Compliance

Supports compliance with HIPAA, GDPR, FINRA, ISO certifications; granular control; security alerts and automated threat remediation

## Ease of Use

Minimizes friction for clients with email-based access and an intuitive UI

#### Customization

Offers a personalized client experience through branded portals and reusable templates for requesting documents, collecting information via forms and getting e-signatures for closing contracts and agreements

#### Integration

Integrates with Microsoft 365, Salesforce, Gmail and Outlook

#### **Mobility**

Enables business on the go with native mobile apps and access controls



Learn More www.sharefile.com

#### **About Progress Software**

<u>Progress Software</u> (Nasdaq: PRGS) empowers organizations to achieve transformational success in the face of disruptive change. Our software enables our customers to develop, deploy and manage responsible Al-powered applications and digital experiences with agility and ease. Customers get a trusted provider in Progress, with the products, expertise and vision they need to succeed. Over 4 million developers and technologists at hundreds of thousands of enterprises depend on Progress. Learn more at <a href="https://www.progress.com">www.progress.com</a>

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