

OPENEDGE WORLD TOUR - HOUSTON

Tuesday, July 25, 2017

TRACK LIST

LINEUP

8:30 am – 9:30 am

Registration & Continental Breakfast

9:30 am – 10:30 am

The Progress Vision

Learn how we'll deliver on our mission to help every enterprise deliver mission-critical business applications that power the business. Gain insight into our product roadmap and our strategic focus on technologies that will continue to propel you forward.

Mike Marriage

Senior Principal Product
Manager

10:30 am – 11:30 am

I Can See Clearly Now

The 2016 State of Embedded Analytics report states that embedded analytics drives 45% of a modern business application's value. This is because when analytics is built into the context of the application it significantly increases productivity with more fully engaged users, reduces churn by helping organizations to address the full needs of a customer, and increases company agility. Ultimately, more productive employees, happier customers and having the insight to make quick, effective business decisions drives increased revenue streams. Learn how you can achieve 20/20 insight with Progress OpenEdge Analytics360, the complete business intelligence solution for your applications.

Mike Marriage

Senior Principal Product
Manager

11:30 am – 12:30 pm

Lunch

12:30 pm – 1:30 pm

With a Little Help from My Friends

Mission-critical applications need to be flexible enough to continuously evolve as the business does. A modernization strategy married to an innovative application development platform is what competitive companies rely on to gain that edge. But escaping from the burden of legacy technology, or even just determining when best to pivot, can weigh organizations down to a screeching halt. Progress Services is a dynamic team of experts that can help you create your application modernization strategy, optimize existing technology and help you to develop unique OpenEdge skills and talent for the future, so your business continues to innovate, evolve and thrive.

Alex Oliveri

Senior Director Professional
Services

1:30 pm – 2:00 pm

Final Q&A and Closing Remarks

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