

# OPENEDGE WORLD TOUR - BOLOGNA

Thursday, September 21, 2017

## TRACK LIST

## LINEUP

8:30 am – 9:00 am

**Arrival and Registration**

9:00 am – 9:10 am

**Welcome address**

**Rupert Mayhew**

Italian Territory Manager

9:10 am – 10:30 am

**The Progress Vision**

Learn how we'll deliver on our mission to help every enterprise deliver mission-critical business applications that power the business through our product direction—including the recent delivery of OpenEdge 11.7 with its advanced capabilities for high availability, security and scalability—and our strategic foresight into the business application market and the technologies that will continue to propel you forward.

**Richard Stone**

Strategic Partner Program  
Manager

10:30 am – 11:15 am

**I Can See Clearly Now**

The 2016 State of Embedded Analytics report states that embedded analytics drives 45% of a modern business application's value. This is because when analytics is built into the context of the application it significantly increases productivity with more fully engaged users, reduces churn by helping organizations to address the full needs of a customer, and increases company agility. Ultimately, more productive employees, happier customers and having the insight to make quick, effective business decisions drives increased revenue streams. Learn how you can achieve 20/20 insight with Progress OpenEdge Analytics360, the complete business intelligence solution for your applications.

**Richard Stone**

Strategic Partner Program  
Manager

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11:15 am – 11:30 am

**Break**

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11:30 am – 12:15 pm

**Under Pressure**

The digital age has amplified the demand for 24x7x365 access to applications and data. An organization's inability to deliver continuous operations impacts customer expectations and loyalty, user productivity, and ultimately, the bottom line. Even routine maintenance has placed a burden on IT, as they work to ensure the delivery of accurate information and continued performance. This session will review newly available Progress OpenEdge technologies to help companies reduce the impact of planned and unplanned downtime, increase maintenance flexibility and deliver applications that help companies achieve the high expectations of high availability.

**Richard Stone**

Strategic Partner Program  
Manager

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12:15 pm – 1:00 pm

**Customer Case Study –**

**TBC**

**TBC - Golden Pro (AP) or Demanet (AP) or Comet (DEU) or Argo Logica (AP) or TU Networks (AP)**

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1:00 pm – 1:30 pm

**With a Little Help from My Friends**

Changing your business to meet the demands of the digital economy doesn't happen overnight. Explore the many ways Progress Services can help create a blueprint to evolve your application and business, fine tune your OpenEdge skills, and develop scarce OpenEdge talent for the future.

**Dimiter Kadanoff**

EMEA Sales Manager,  
Professional Services

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1:30 pm – 1:45 pm

**General Q&A Session**

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**Lunch**

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