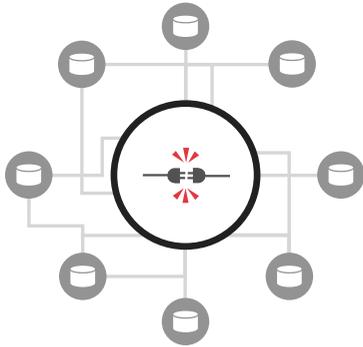


The Challenge of Integrating Healthcare Data Silos



THE REALITY

Data Is In Silos

Today, getting a 360 view of data is near impossible. Data is spread across disconnected databases and data integration lags the speed of business. Data silos eat up resources, slow down decision making, and cause projects to fail.

THE CONSEQUENCE

Wasting Time & Money

Each year billions of dollars and countless hours are spent integrating data from silos. And yet the result of those efforts is often unsatisfactory. Data is contradictory, difficult to reconcile and harmonize, or incomplete and lacking key metadata.

80 % OF TIME
WASTED

By data scientists just
wrangling data

60 % OF THE
COST

Of data warehouse
projects is on ETL

Buying More Apps Won't Solve Core Data Challenges

Payers and providers rely on applications as a crucial link between volumes of data and the insights that drive enterprise business objectives. Whether to provide a mobile app for consumers to securely access personal healthcare information or to power analytics around risk adjustment for a particular population, every healthcare organization needs a database platform that makes application development easy and efficient.

But too often healthcare organizations just create new silos by buying or building new applications on top of relational databases, creating more ETL (extract transform load) burdens and driving up costs in the process. Another application isn't the answer. You first need to solve core data integration challenges.



Leading Healthcare Data Integration for Payers & Providers

A Flexible Data Integration Platform to Accelerate Time-To-Market at Reduced Effort and Cost



About MarkLogic

For over a decade, organizations around the world have come to rely on MarkLogic to power their innovative information applications. As the world's experts at integrating data from silos, MarkLogic's operational and transactional Enterprise NoSQL database platform empowers our customers to build next generation applications on a unified, 360-degree view of their data. Headquartered in Silicon Valley, MarkLogic has offices throughout the U.S., Europe, Asia, and Australia.

For more information, please visit www.marklogic.com or reach out to us at sales@marklogic.com.

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