Progress Sitefinity®

How Red de Salud UC CHRISTUS Created a Seamless Patient Experience with Sitefinity

AT A GLANCE

Red de Salud UC

Red de Salud UC CHRISTUS, a leading private healthcare network in Chile, wanted to deliver a better healthcare experience to patients. With Progress® Sitefinity®, the healthcare network was able to create a digital experience that matched its service excellence, allowing patients to do everything from reviewing exam results to scheduling appointments.

COMPANY
UC CHRISTUS

INDUSTRY
Healthcare

PRODUCT
Sitefinity

COUNTRY
Chile

Challenge

UC CHRISTUS wanted to deliver a better digital experience that aligned with modern patient expectations.

Since we put the new UC Christus website into production, the enrollment through the website for medical consultations increased 20% and the usability of the platform continues climbing."

Eduardo Hernández
Assistant Manager of Digital Experience, Red de Salud UC CHRISTUS

Solution

Sitefinity is easy to use, enabling UC CHRISTUS employees to manage the digital experience internally

Sitefinity is designed for extensibility and integration, enabling UC CHRISTUS to deliver a scalable, robust patient experience

Sitefinity is a highly secure platform, which is a must when dealing with sensitive patient information and test results

Results

20% increase in the number of appointments scheduled online as well as greater website engagement

Self-serve options, like looking up test results, boosts patient convenience and frees staff for other tasks

Improves communication to patients and accessibility of clinical and medical services to a wider audience

→ **Create Digital Experiences that Best Support Your Patients with Sitefinity**