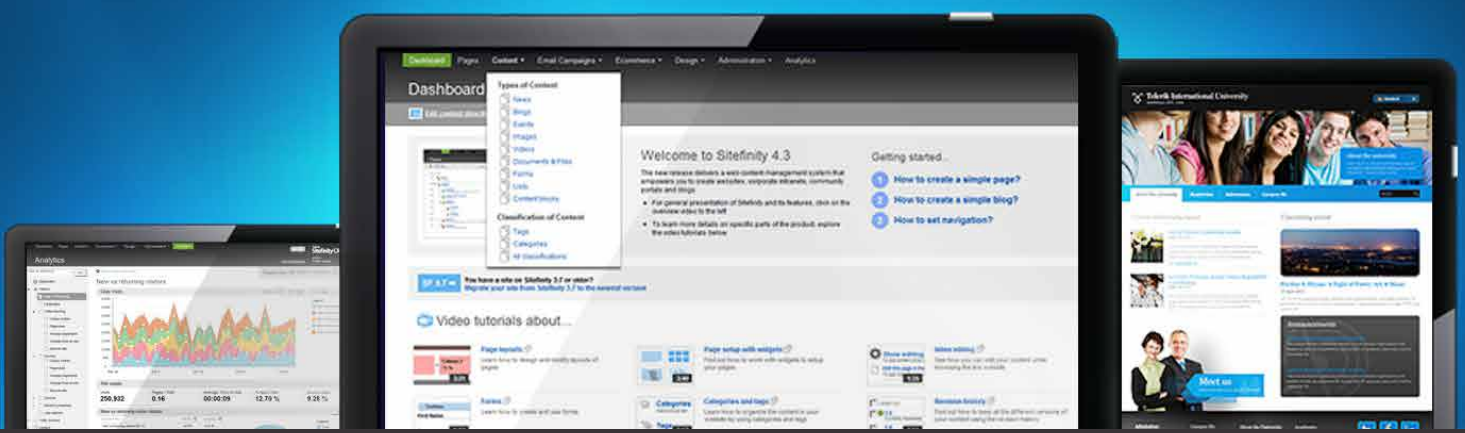


# 7 REASONS TO CHOOSE SITEFINITY





## Impressive customer list and thousands of amazing websites. Powered by Sitefinity.

Sitefinity powers over 10,000 websites worldwide. Among our customers are Fortune 500 companies like Coca-Cola, Chevron, Mercedes-Benz, Quaker Oats, and many major government, healthcare and non-profit organizations.



## Your entire online presence managed by a single platform.

Sitefinity is about achieving your web strategy. It is a web content management platform that is smart, naturally easy, and infinitely powerful. Regardless of whether you would like to launch an engaging website, build an enterprise portal or interactive intranet for your global organization, Sitefinity puts you in full control of your web presence and the experiences you deliver. Sitefinity is focused on productivity and ease of use.



### FOR DEVELOPERS

- Module builder for easy customization
- Extensibility through .NET controls
- Flexible provider model
- Pure .NET, RESTful API, C# and LINQ



### FOR MARKETERS

- Authoring experience like no other
- Tools to attract, engage and convert
- Web, email, social and mobile channels
- SEO tools for tangible results



### FOR IT MANAGERS

- Active Directory support, granular permissions
- Site sync, custom workflows
- Connects with Enterprise systems
- Cloud-ready and scalable



## The best technical support. By the people who created Sitefinity.

We work hard to deliver the best technical support service - even during the trial period. Our customers tell us that the quality of our support is one of the key reasons they choose us again and again. With Telerik, you don't just get a product - you get solutions to deliver your business goals.



## Multiple learning resources.

When it comes to testing Sitefinity, you can explore every feature of the product with the full-featured online sandbox or directly download and install the product in your own environment. Whichever you choose, we will help you quickly jumpstart your project with a rich collection of training resources that will make your development process a breeze.



## Biggest community of people like you.

Join one of the biggest .NET communities. 600,000 registered users are waiting to share their experiences and help you solve your problems. It's a huge and growing family and we listen to what you say: our users help shape our roadmap.

The Sitefinity Marketplace features a variety of resources, among which are over 100 modules and controls, as well as many useful themes and templates.



## Reliable partners. For your project success.

Our partners are Sitefinity experts and offer a wide variety of on demand services, including consulting, integration, training and hosting. The Sitefinity partner network extends in more than 30 countries and includes over 200 companies.



## Industry awards and recognitions.

Recognizing excellence in the partner network, Microsoft announced Telerik as a winner of the 2010 Microsoft Partner of the Year Awards for Central and Eastern Europe for the Sitefinity Web Content Management product.

### MORE SITEFINITY AWARDS:



## Sitefinity in Numbers

# 10,000+

Sitefinity-powered web solutions. Major corporations such as Coca-Cola, IKEA, Chicco, Dannon, KRAFT, Microsoft Dynamics are among our valued customers.

# 600,000+

Community members.

# 130+

Marketplace resources.

# 200+

Sitefinity implementation partners worldwide.

## About Sitefinity

Sitefinity is a modern CMS platform designed to help organizations pursue their online goals. Today the system powers over 8000 websites worldwide across various industries - from Financial and Government Services, to Communications, Retail, and Entertainment. Thanks to Sitefinity's flexible architecture and scalability, you can create successful commercial websites, community portals or intranets. Sitefinity offers a revolutionary easy-to-use interface, simplicity, scalability and unmatched performance – everything you need, beautifully crafted in one product.

## About Telerik

Telerik, the vendor of Sitefinity CMS, is a market-leading provider of end-to-end solutions for application development, automated testing, agile project management, reporting, and content management across all major Microsoft development platforms. Telerik's award-winning software development products enable enterprises and organizations of every size to generate tangible productivity gains, reduce time-to-market and stay on time and under budget. With tens of thousands of users in more than 90 countries around the world, Telerik's customers include numerous Fortune 2000 companies, academic institutions, governments, and non-profit organizations.

## Sitefinity Around the World

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For live demos and more information about Sitefinity visit: [www.sitefinity.com](http://www.sitefinity.com)