54% of respondents cite integration as their top challenge working with Salesforce. When integrating Salesforce with other applications, companies struggle with:

- 45% difficulty integrating with on-premise applications
- 40% integration with legacy/other sales applications
- 39% support systems
- 38% ERP
- 42% accounting
- 41% ability to provide sales and marketing access to more data quickly

Over the next two years, 89% of respondents plan on additional Salesforce integrations with:

- 56% ease of use
- 55% ability to provide sales and marketing access to more data quickly
- 46% and simplicity
- 39% to better manage and integrate data across relational, Big Data and cloud data sources.

Check out Progress® DataDirect®, a unique data connectivity solution for businesses needing to better manage and integrate data across relational, Big Data and cloud data sources.