

TOP  REASONS

**YOU NEED HIGH-PERFORMANCE
DATA CONNECTIVITY**

With DataDirect connectivity solutions, you get:

1 Highly Scalable and Flexible Data Connectivity

Our drivers improve the response time, throughput, and scalability of any database application with less hardware, which matters in a resource-limited environment.

2 Highest Performance Possible—Up to 500% Improvement

By communicating directly with the database over TCP/IP using the database's wire level API, our drivers perform even better than native database APIs by eliminating memory, CPU and network bottlenecks while dramatically improving application throughput—even as users increase.

3 Simplified Deployment and Administration

With no database client libraries to deal with, our drivers free you from complex installation, configuration and maintenance hassles for multiple machines and eliminate the need for different client software products on each system.

4 Improved Application Reliability

Our wire protocol drivers bypass client libraries and connect directly to the database, eliminating the associated memory leaks, application hangs and crashes.

5 More Database and Platform Support Than Other Vendors

We offer 32-bit and 64-bit ODBC and JDBC on-premise drivers for Oracle, DB2, SQL Server, Sybase, Informix, Salesforce, MySQL and others running on Windows, UNIX or Linux platforms—as well as powerful cloud-based connectivity solutions to more than 200 data sources, with no complex firewall configuration required. We continue to support the latest database versions and features, all with enterprise functionality.

6 Superior Throughput

Unlike the competition, our industry-leading throughput processes more work in a given time period and stays high—and actually increases as more users are added.

7 Up to 400% More CPU Efficiency

By using significantly fewer CPU cycles to deliver superior throughput than competing drivers, our drivers help you increase CPU efficiency by up to 400%.

8 Smaller Memory Footprint

Our drivers use considerably less memory while doing more processing than competing drivers—in some cases saving over 550% in memory.

9 Best-In-Class Functionality

Our drivers are the most widely used third-party drivers on the market and rigorously tested. We have more than 10,000 global enterprises in 160+ countries (including 96 of the Fortune 100) using our technologies and more than 350 independent software vendors leveraging our patented technology.

10 Award-Winning 24/7 Technical Support

Compared to other software providers, our technical support consistently receives high ratings for the quality and responsiveness it provides to customers to deliver improved application availability, and enterprise-class reliability, performance and scalability.




About Progress

Progress (NASDAQ: PRGS) is a global software company that simplifies the development, deployment and management of business applications on-premise or in the cloud, on any platform or device, to any data source, with enhanced performance, minimal IT complexity and low total cost of ownership. Progress can be reached at www.progress.com or 1-781-280-4000.

Worldwide Headquarters

Progress, 14 Oak Park, Bedford, MA 01730 USA Tel: +1 781 280-4000 Fax: +1 781 280-4095

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