Progress®

Digital Experience (DX) in de praktijk met Progress

Ervaringen van een consument

Hilde Rietveld

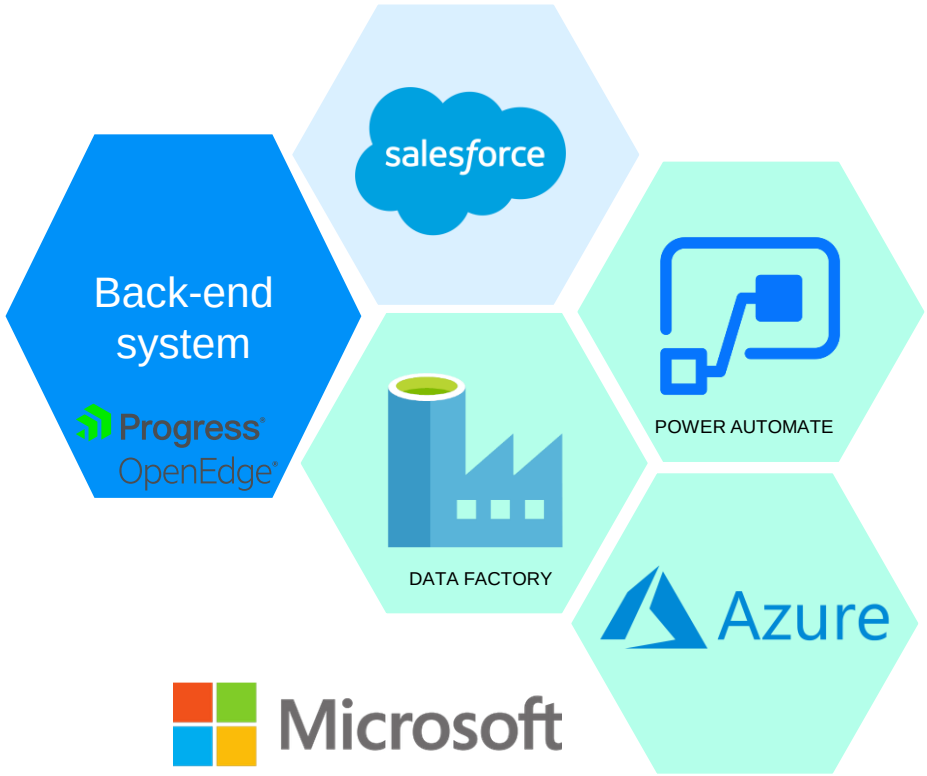
De consument

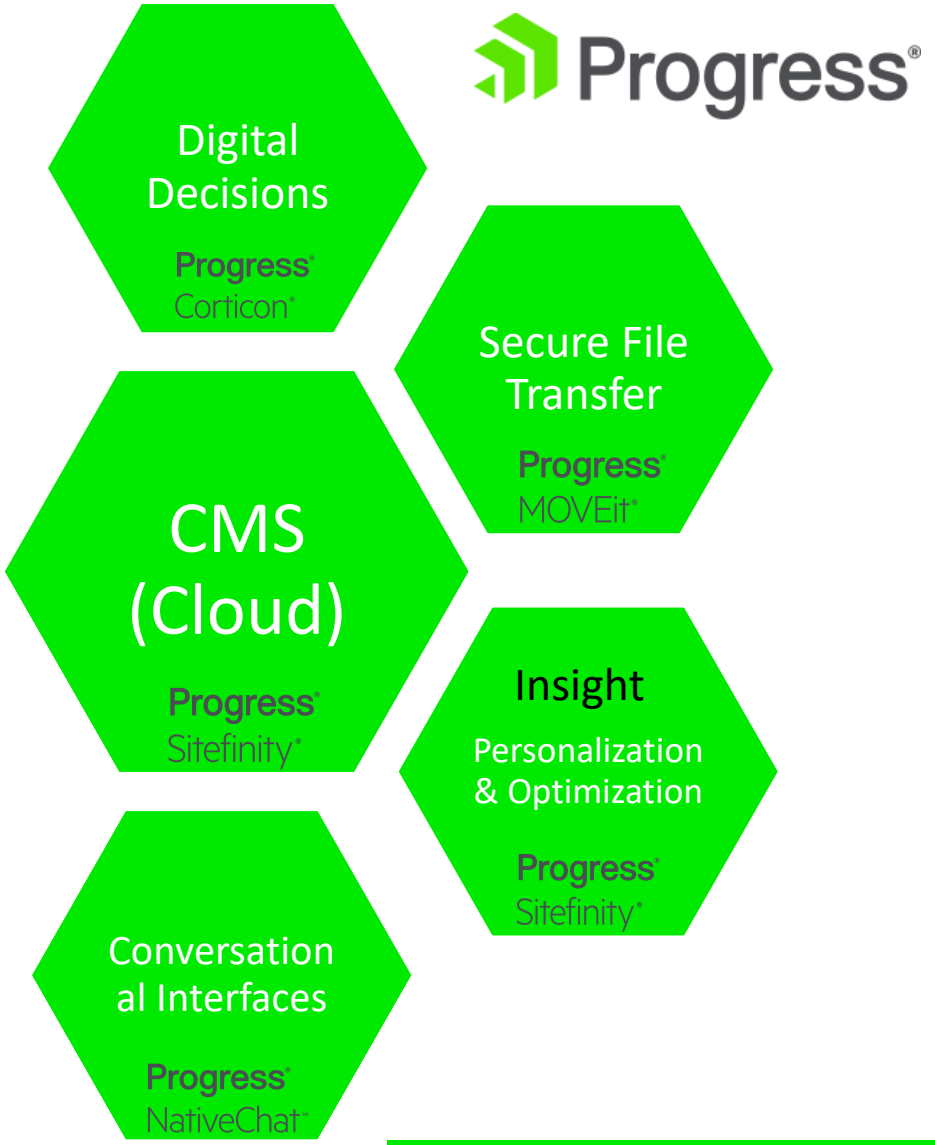
Harold Jan Verlee

De IT specialist

Bewustwording
Onderzoek
Aanvraag
Beoordeling
Goedkeuring
Bank Name
1234 5678 9876 5432
1234
MONTH/YEAR
VALID THRU
12/99
CARDHOLDER

De Technologie





Best of Breed – Composable DX

Progress

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Het begin van de klantreis

Stap 1: bewustwording, onderzoek & aanvraag

Facebook
File | C:/Users/hverlee/Des...
Dimensions: iPhone 6/7/8 Plus
414
x
736
86%
No throttling
Quantum Bank
Sponsored
Find the credit card that is right for you with the Quantum Credit Card Selector.
QUANTUMBANK.COM
Get the right card the first time
LEARN MORE
Like
Comment
Share

Progress®

Corticon®

eligibility.ers | *ccVocabulary.ecore | applicationTest.ert | recommendationTest.ert | *recommendCC.ert | *recommendation.ers

	Conditions	1	2	3	4	5	6	7	8	9	10
a	Application.lookingFor	-	'low interest rate'	'low fees'	'rewards'	'rewards'	'rewards'	'low fees'	'rewards'	'low interest rate'	'rewards'
b	Application.wantsCardWith	-	{'high earn rate', 'low fees'}	{'high earn rate', 'low fees'}	'low fees'	{'high earn rate', 'travel benefits'}	'high earn rate'	'travel benefits'	'travel benefits'	'travel benefits'	'travel benefits'
c	Application.creditLimitRequested	< 3000	>= 3000	>= 3000	-	6000..15000	{[3000..6000), > 15000}	-	[3000..6000)	>= 3000	> 15000
d	Application.planToPayBalanceFullyMonthly	-	-	-	-	-	-	-	-	-	-
e											
f											
	Actions										
	Post Message(s)										
A	Application.creditDecision.card.name	'Essentials'	'Low Rate'	'Low Fee'	'Awards'	'Ultimate Awards'	'Diamond Awards'	'Gold Card'	'Platinum Awards'	'Gold Low Rate'	'Diamond Awards'
B											
C											
D											

bedrijfsregels zonder codering!

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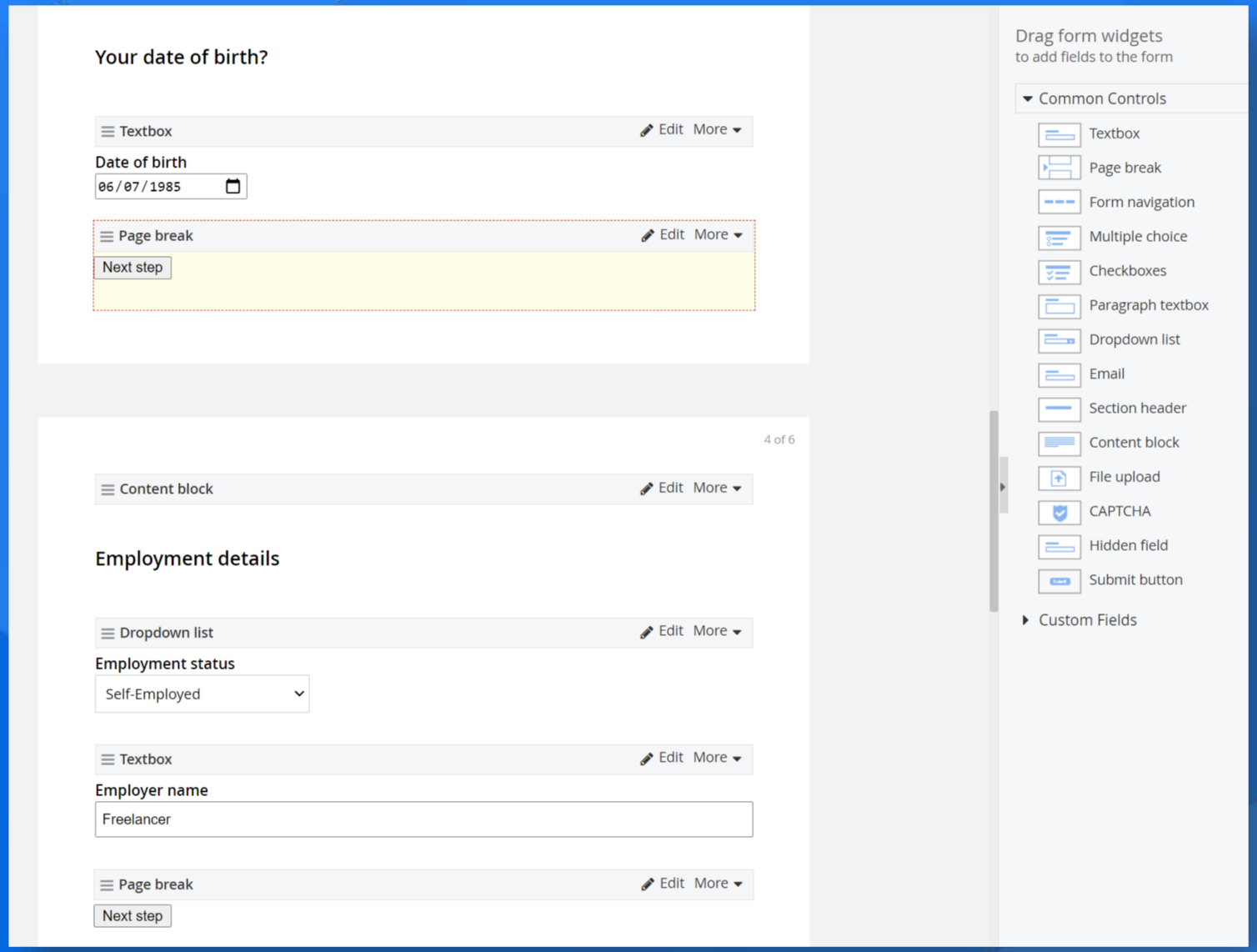

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Sitefinity®

formulieren maken via drag & drop

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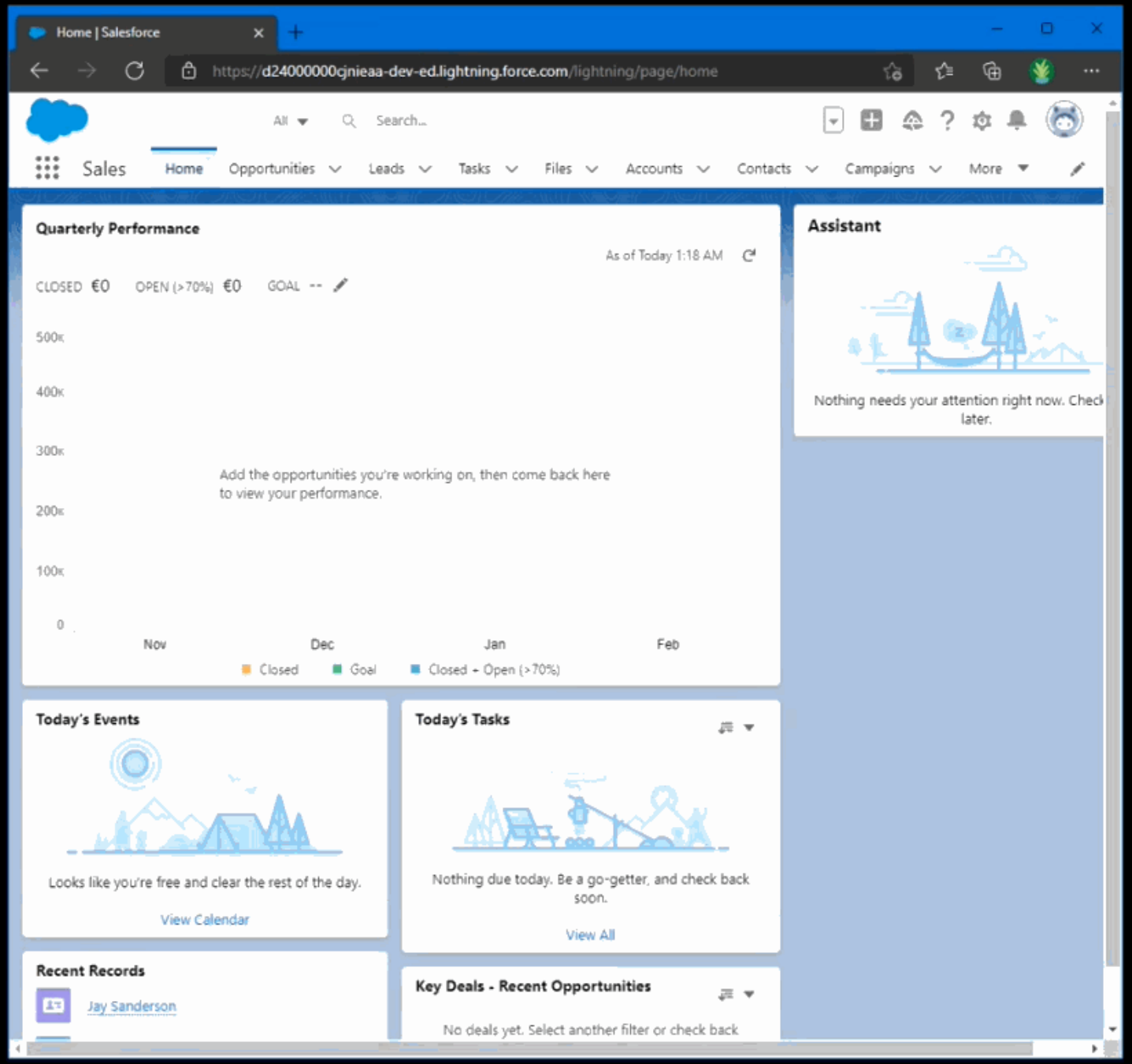
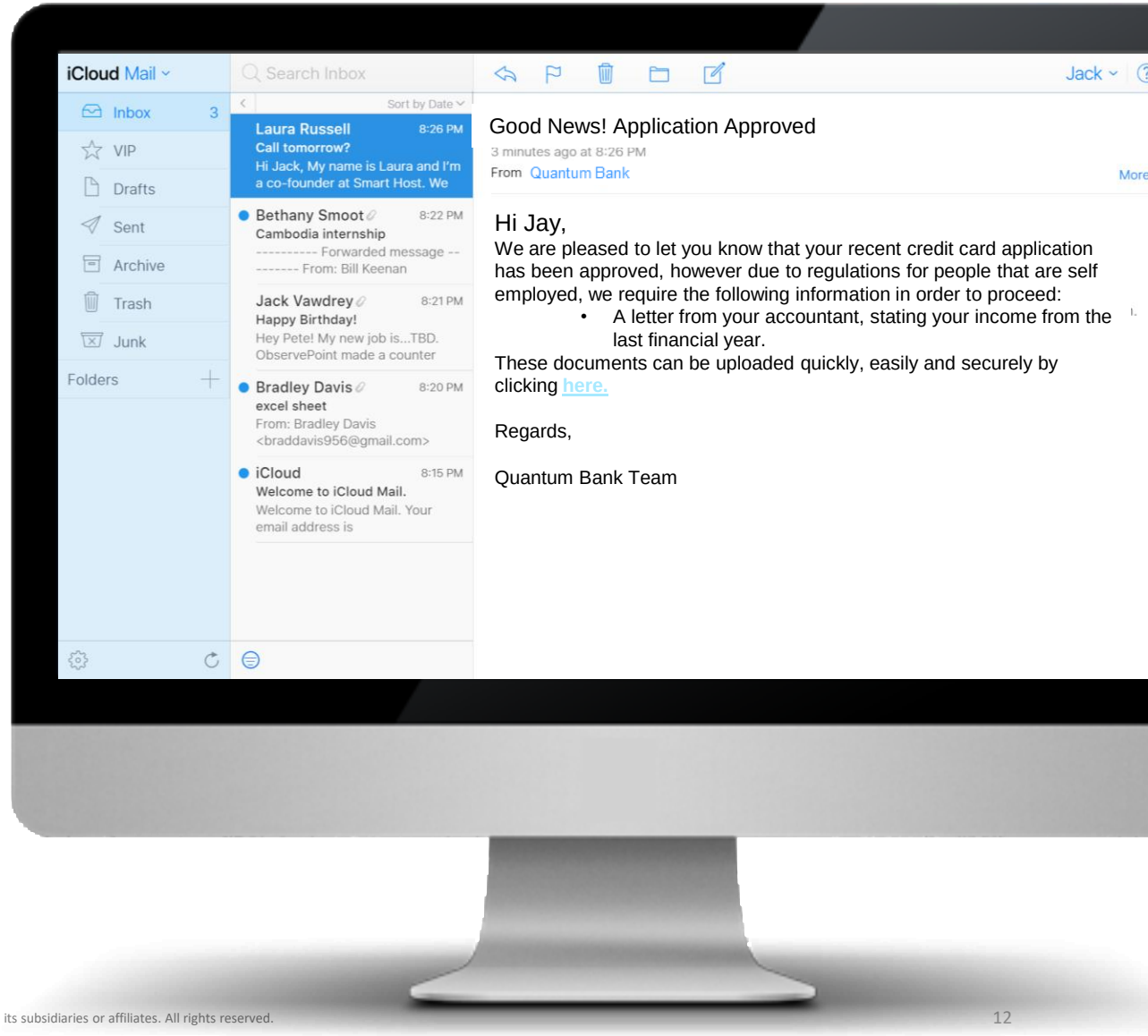
Stap 2: aanvraag & beoordeling


Home | Salesforce
https://d24000000cjnieaa-dev-ed.lightning.force.com/lightning/page/home
All
Search...
Sales
Home
Opportunities
Leads
Tasks
Files
Accounts
Contacts
Campaigns
More
Quarterly Performance
As of Today 1:18 AM
CLOSED €0
OPEN (>70%) €0
GOAL --
500K
400K
300K
200K
100K
0
Add the opportunities you're working on, then come back here to view your performance.
Nov
Dec
Jan
Feb
Closed
Goal
Closed + Open (>70%)
Assistant
Nothing needs your attention right now. Check later.
Today's Events
Looks like you're free and clear the rest of the day.
View Calendar
Today's Tasks
Nothing due today. Be a go-getter, and check back soon.
View All
Recent Records
Jay Sanderson
Key Deals - Recent Opportunities
No deals yet. Select another filter or check back

Aanvullende informatie is nodig



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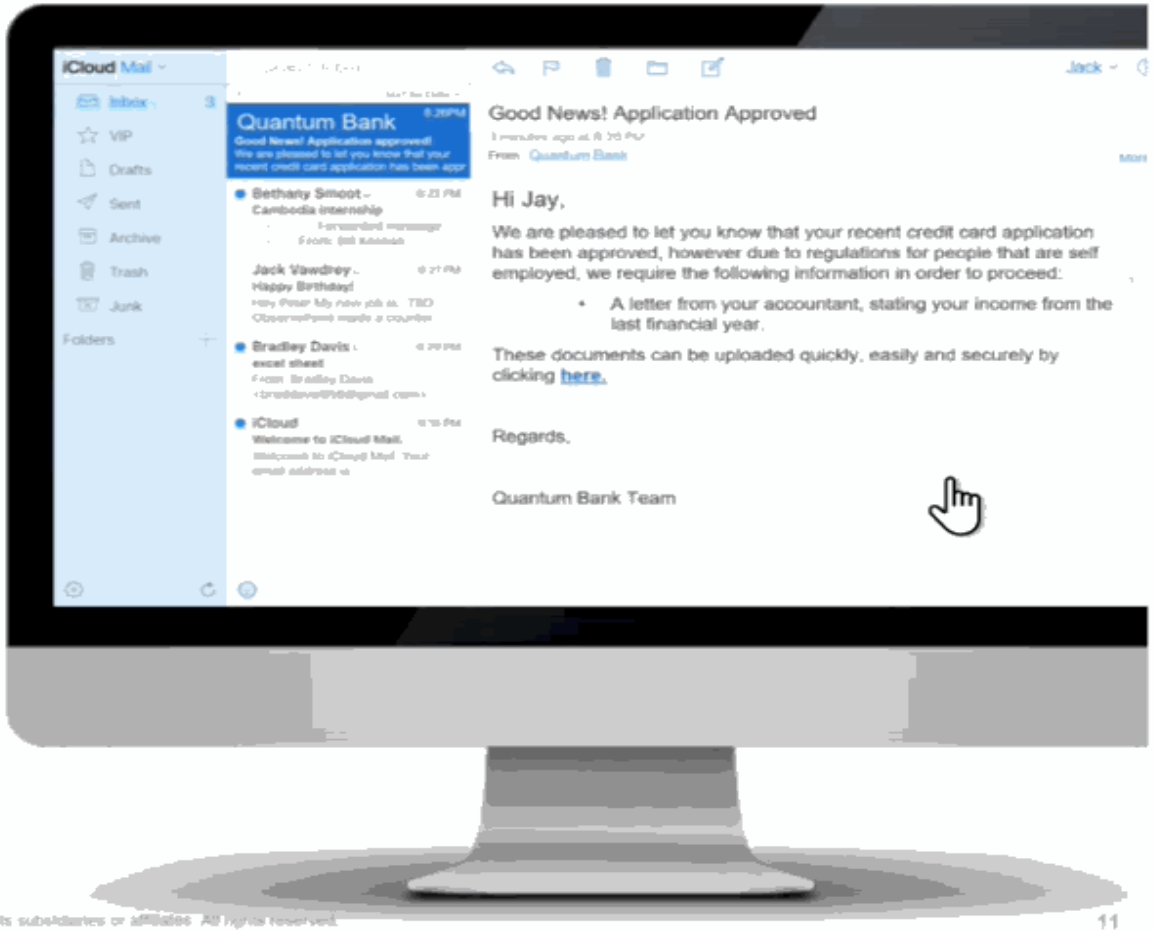
Request for further information



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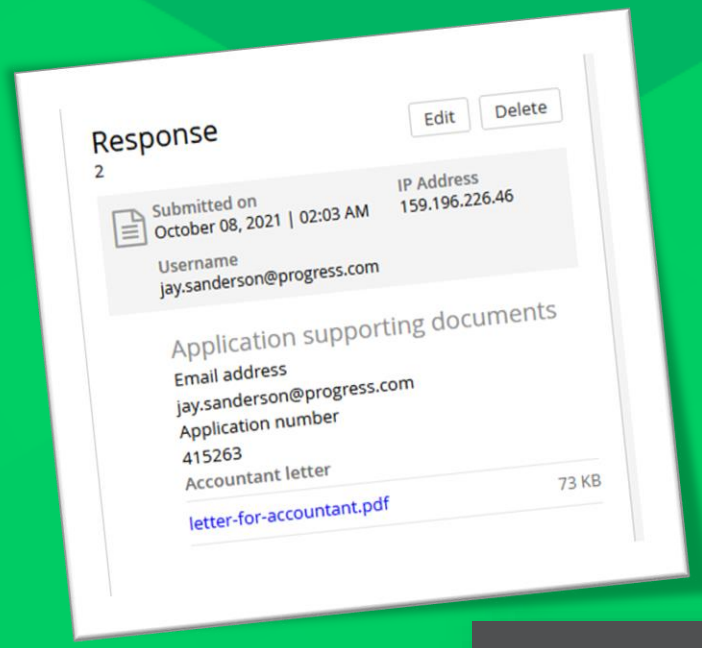
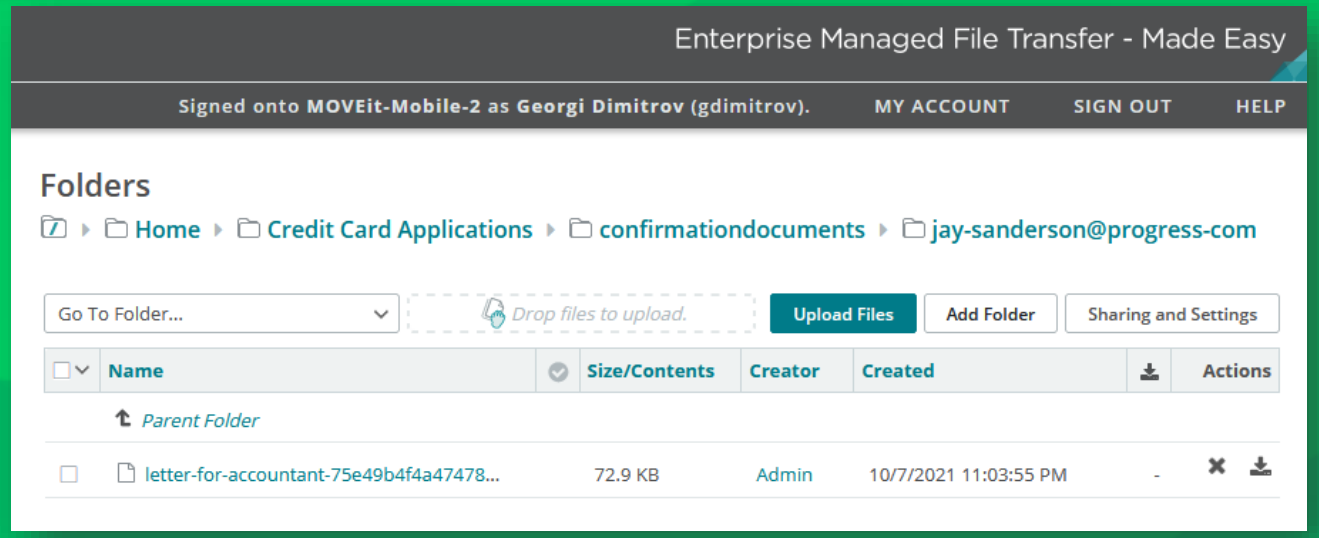
https://demo.sitefinity.cloud/card-request-forms/confirmation-documents





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MOVEit®

versleutelde bestanden in transit en opslag

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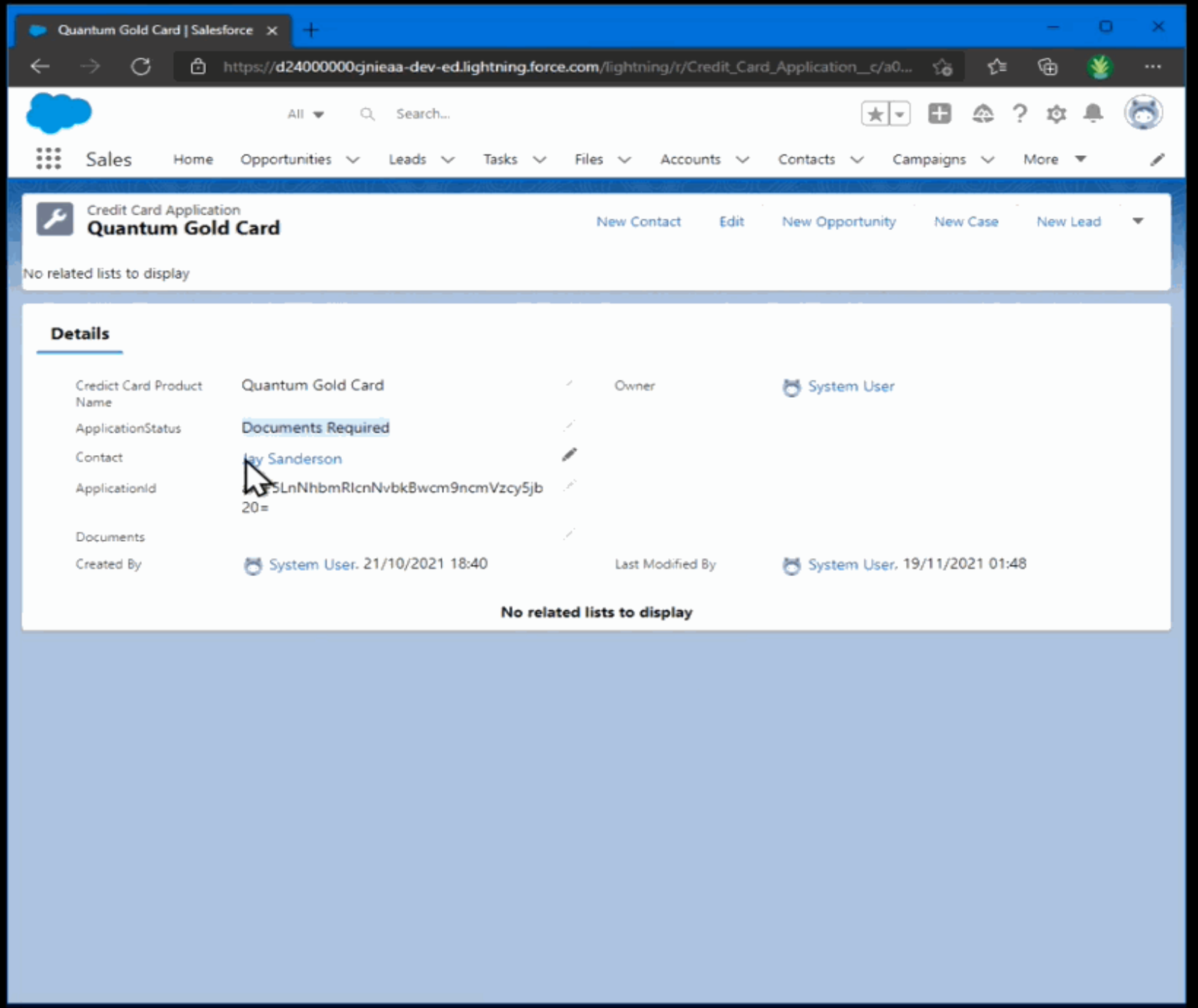
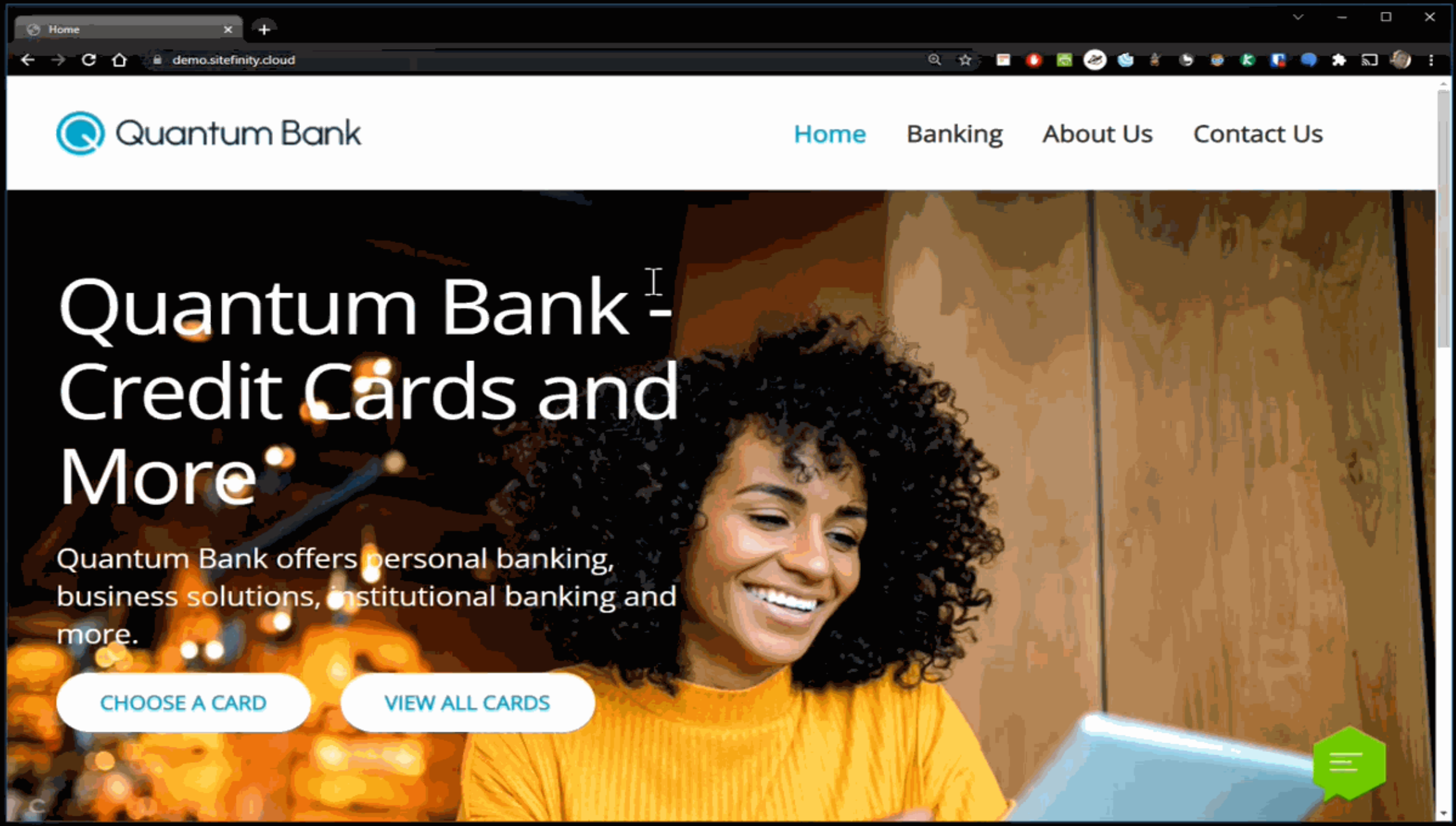
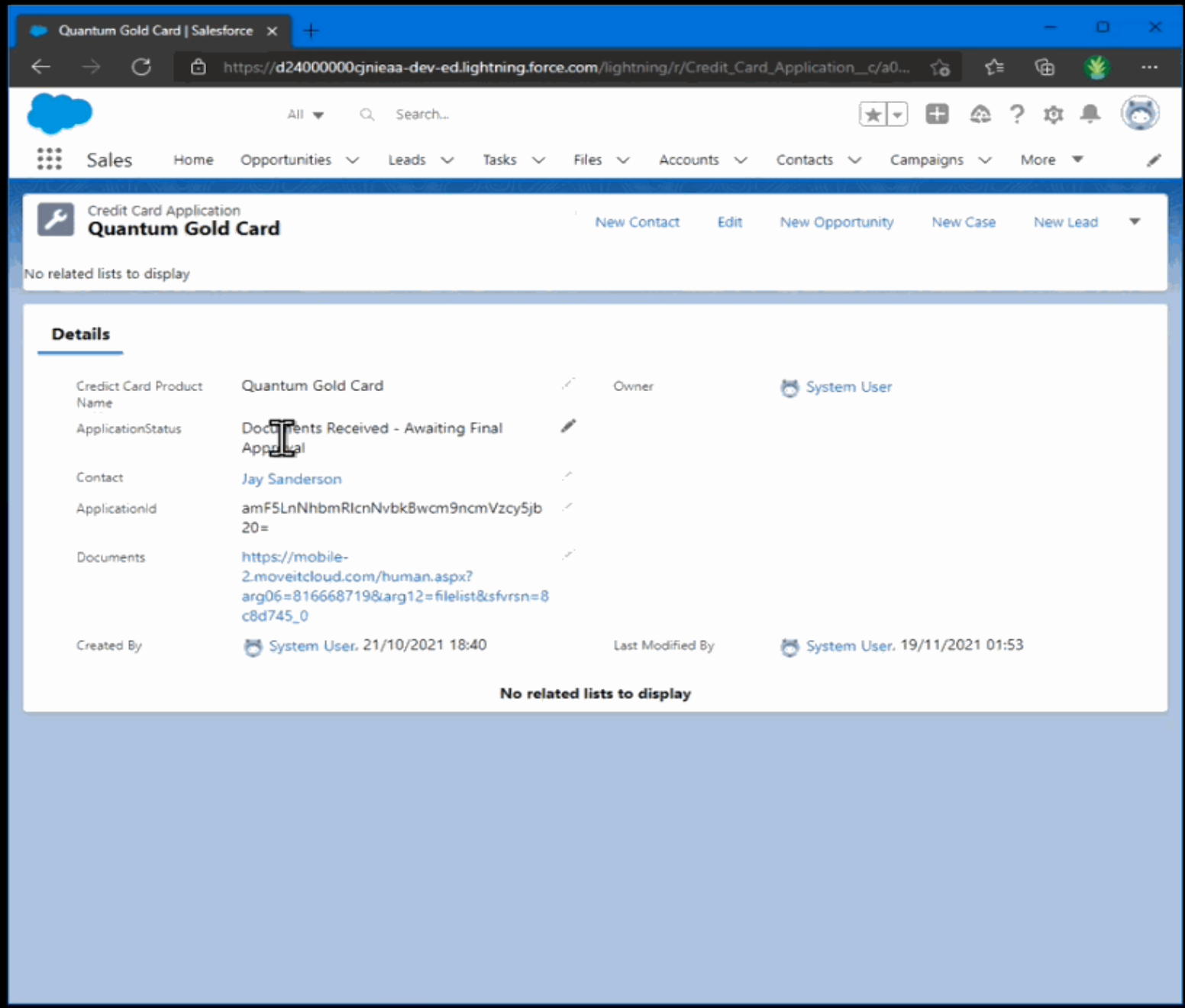
Stap 3: beoordeling


Quantum Gold Card | Salesforce
https://d24000000cgnieaa-dev-ed.lightning.force.com/lightning/r/Credit_Card_Application__c/a0...
All
Search...
Sales
Home
Opportunities
Leads
Tasks
Files
Accounts
Contacts
Campaigns
More
Credit Card Application
Quantum Gold Card
New Contact
Edit
New Opportunity
New Case
New Lead
No related lists to display
Details
Credict Card Product Name
Quantum Gold Card
Owner
System User
ApplicationStatus
Documents Required
Contact
Jay Sanderson
ApplicationId
5LnNhbmRIcnNvbkBwcm9ncmVzcy5jb
20=
Documents
Created By
System User, 21/10/2021 18:40
Last Modified By
System User, 19/11/2021 01:48
No related lists to display

Stap 3: beoordeling???


Home
demo.sitefinity.cloud
Quantum Bank
Home
Banking
About Us
Contact Us
Quantum Bank - Credit Cards and More
Quantum Bank offers personal banking, business solutions, institutional banking and more.
CHOOSE A CARD
VIEW ALL CARDS

Stap 4: goedkeuring


Quantum Gold Card | Salesforce
https://d24000000cjnieaa-dev-ed.lightning.force.com/lightning/r/Credit_Card_Application__c/a0...
All
Search...
Sales
Home
Opportunities
Leads
Tasks
Files
Accounts
Contacts
Campaigns
More
Credit Card Application
Quantum Gold Card
New Contact
Edit
New Opportunity
New Case
New Lead
No related lists to display
Details
Credict Card Product Name
Quantum Gold Card
Owner
System User
ApplicationStatus
Documents Received - Awaiting Final Approval
Contact
Jay Sanderson
ApplicationId
amF5LnNhbmRlcnNvbkBwcm9ncmVzcy5jb20=
Documents
https://mobile-2.moveitcloud.com/human.aspx?arg06=816668719&arg12=filelist&sfvrsn=8c8d745_0
Created By
System User, 21/10/2021 18:40
Last Modified By
System User, 19/11/2021 01:53
No related lists to display

Stap 4: goedkeuring

File Edit View History Bookmarks Tools Help

Progress Sitefinity Insight

https://insight.sitefinity.com/data-centers/935A01A6-BEC6-6DFC-B3A1-DC1FCC7830EE/ 110% Search

CorianderLane | Sitefinity Local Sites | Site Maintenance | Cloud | Insight | Corticon | Other | Videos | Documents | Email smtp4dev | Assets download | uCommerce

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Analytics Administration

What's new

- Redesigned contacts search screen. Learn more
- Multi-touch attribution models extended to include touchpoints. Learn more

6 more

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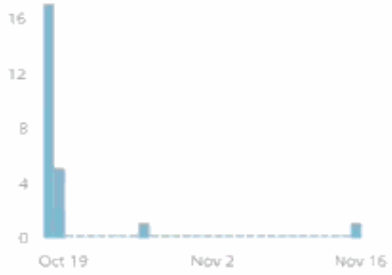
Manage dashboard

in Last 30 days

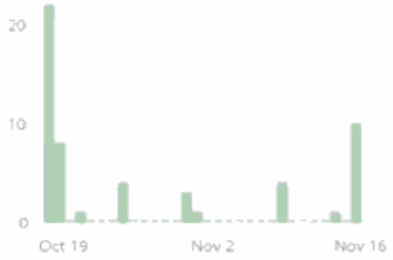
Conversions (?)

24



Touchpoints (?)

54



Visitors (?)

444

New contacts (?)

88

View contacts

Hoe richt u uw klantreis in?