

Synametrics Enables AI-Driven, Scalable Connectivity with Progress DataDirect

AT A GLANCE



Challenge

Synametrics customers were operating across different databases, platforms and environments which made consistent connectivity difficult to maintain, while increasing support overhead.

We have been using DataDirect and WinSQL together for the past 10 to 15 years, and the partnership has been strong since day one.”

Imran Hussain,
Senior Software Development Engineer, Synametrics



INDUSTRY
Software
& Technology

PRODUCT
Progress® DataDirect®

COUNTRY
United States

SUMMARY

Synametrics is the developer behind WinSQL and they were eager to provide seamless, high-performance connectivity while reducing complexity for developers and end users. After embedding Progress DataDirect ODBC and JDBC, Synametrics reduced support complexity and maintenance costs through standardized connectivity. The organization also introduced AI-powered assistance for natural language querying and SQL generation.

Solution



Embedded Progress DataDirect ODBC and JDBC drivers into WinSQL for unified, wire-protocol connectivity



Removed the need for client-side libraries to maintain a more consistent cross-database performance



Deployed AI-powered assistance for natural language querying, SQL generation and schema analysis

Results



Delivered measurable ROI through operational efficiency, lowered cost of ownership and improved user satisfaction



Enhanced data interaction through AI-driven workflows and intuitive query experiences



Reduced support complexity and maintenance costs through standardized connectivity



Discover more efficient data connectivity solutions with **Progress DataDirect.**