Companies are writing their own success stories with PROGRESS® CORTICON®

Greater productivity, precision and revenue. That's the storyline for Progress Corticon customers around the world. See the story of how these world-class organizations improved operational efficiency and realized a significant impact to their top and bottom line—thanks to the Progress Corticon business rules engine.

eBay

INDUSTRY

eCommerce

GOAL

Enhance customer experience through millisecond response

ACHIEVED?

RESULT

Highly accurate, timely customer responses made with more than 140 million business rules decisions daily

Adobe

INDUSTRY

Digital Marketing & Digital Media

GOAL

Increase efficiency of Global Sales territory assignments and lead distribution

ACHIEVED?

RESULT

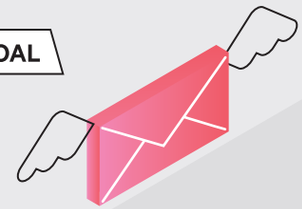
Reduced maintenance and created more accurate sales team coverage

Unum

INDUSTRY

Financial Protection Benefits

GOAL



Generate faster price quotes to increase ROI

ACHIEVED?

RESULT

Decreased response time for new quotes —from 8 weeks to 1 week —resulting in more closed sales

DBS

INDUSTRY

Financial Services, Consumer Banking

GOAL

Improve credit loan and risk assessment process

ACHIEVED?

RESULT

25% decrease in market response time, while routinely passing external and internal Monetary Authority of Singapore audits

Tokio Marine

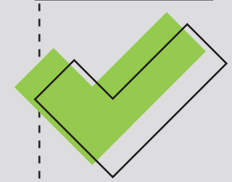
INDUSTRY

Insurance

GOAL

Increase current staff productivity

ACHIEVED?



RESULT

Increased productivity by 20% while reducing costs, improving quality and boosting customer satisfaction

Progress® Corticon®