



TECHNOLOGY ALLIANCE PARTNERS – Partner Program Benefits 2005

The Progress Partner Program is a true business partnership that delivers to each partner the right combination of people, programs, and resources to achieve growth and market leadership. The success of the program comes from its commitment to understand, support, and leverage the unique business value and vision of all Progress Partners. Program offerings and initiatives are designed to not only meet specific business and technical needs but also provide for opportunities to collaborate and share best practices with Progress and other Progress Partners. The Progress Partner Program is dedicated to turning commitment, vision, and technology advances into real business value for the Progress Partner Community.

As a member of the Progress Partner Program, Technology Alliance Partners have access to the following benefits:

- **Progress Resource Center** – successfully position and sell Progress products to your customers and prospects with the comprehensive materials in this Web-based repository.
- **Exchange Conference** - premier user event attended by end-users and partners, developers and executives, press and analysts to get the latest on Progress technology.
- **Global Solutions Directory Listing** – showcase your technology and or product to Progress Partners and end-users with a listing in this dynamic online catalog.
- **Progress Relationship Events** – ability to attend regional specific events focused on Progress technology.
- **Collaborative Marketing** – work with regional marketing to identify unique collaborative opportunities for promoting and marketing your technology to other Progress Partners and customers.

