

PROGRESS[®] OPENEDGE[®] BPM FOR END USERS

MODERNIZE AND PROCESS-ENABLE YOUR OPENEDGE BUSINESS APPLICATIONS WITH BUSINESS PROCESS MANAGEMENT (BPM)

Progress[®] OpenEdge[®] BPM is the first solution to combine an industry-leading business process management (BPM) solution within an application development platform to simplify the development and deployment of dynamic business process applications.

Whether you are an executive, a business analyst, or an application developer, you can increase visibility into what drives your business processes and improve your ability to rapidly customize your applications to provide continuous process improvement. OpenEdge BPM helps empower your business managers—not IT—to drive the business.

KEY BENEFITS

Building business process applications using Progress[®] OpenEdge[®] BPM provides:

- > *Visibility*—Easy-to-use graphical interface enables everyone to see how the business operates.
- > *Agility*—Flexibility to customize and modify processes allows you to quickly respond to change.
- > *Improved processes*—New application efficiencies deliver a competitive edge.
- > *Improved decision making*—The needs of business managers and executives drive the application instead of IT.

TRADITIONAL APPLICATIONS VS. BUSINESS PROCESS APPLICATIONS

Not all “business” applications are created equal. Take the following example:

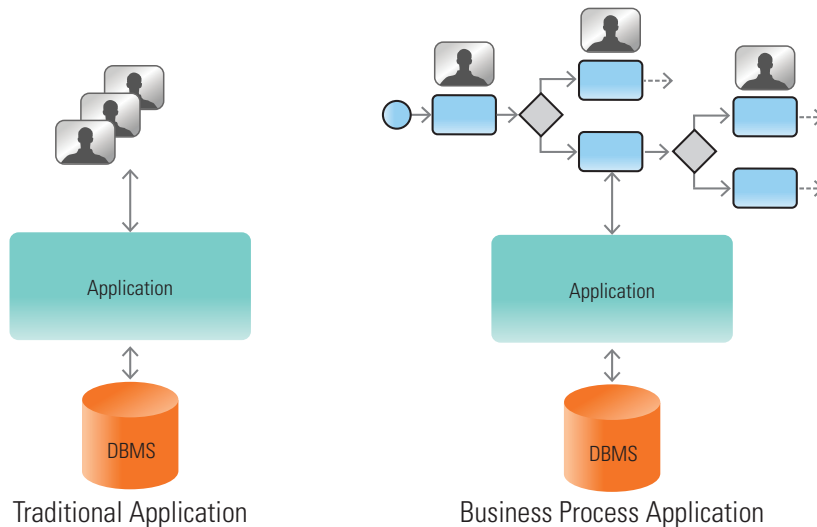


Figure 1 shows the complexity of the application logic within a typical application as compared to a dynamic business process-enabled application.

One difference between traditional and business process applications is that the application logic is more complex in a traditional application. That means you have to write more code. Why? Because the process that you see in the form of an explicit model in a traditional application has been hard-coded into the application; hence, it is more complex and takes more time to develop. The other difference is that there is no explicit process, which means users of the application need to know when, where, and what to do, i.e., to be able to follow the rules, which are implied and not defined explicitly.

BENEFITS OF BUSINESS PROCESS-ENABLED APPLICATIONS TO END USERS

Regardless of the size of your business or industry, dynamic BPM is at the core of every responsive business and modern IT infrastructure. Using OpenEdge BPM to build your business process applications will deliver numerous benefits to your company and your users, including:

- > **Visibility**—By explicitly capturing and modeling your business processes using simple, easy-to-use graphical modeling tools, you can ensure that everyone can understand how the business operates.
- > **Agility**—Because your business processes can be modeled instead of coded, you have the flexibility to customize and modify your processes more quickly. This lets you respond to changing requirements faster than with traditional applications.
- > **Improved Processes**—You will increase the efficiencies within your application when you model and streamline your business processes, giving you a competitive edge.
- > **Better Decisions**—With direct insight into how the application is used within the organization and where their business processes are inefficient, business managers and executives can make better business decisions. This allows the business application to be driven by the needs of the business—not IT.

All of these benefits will empower the business people within your organization to improve business operations and their performance on an ongoing basis.

DRIVE VALUE BASED UPON ROLES

No matter what role you play in the delivery of business applications within your organization, OpenEdge BPM can help meet your specific needs.

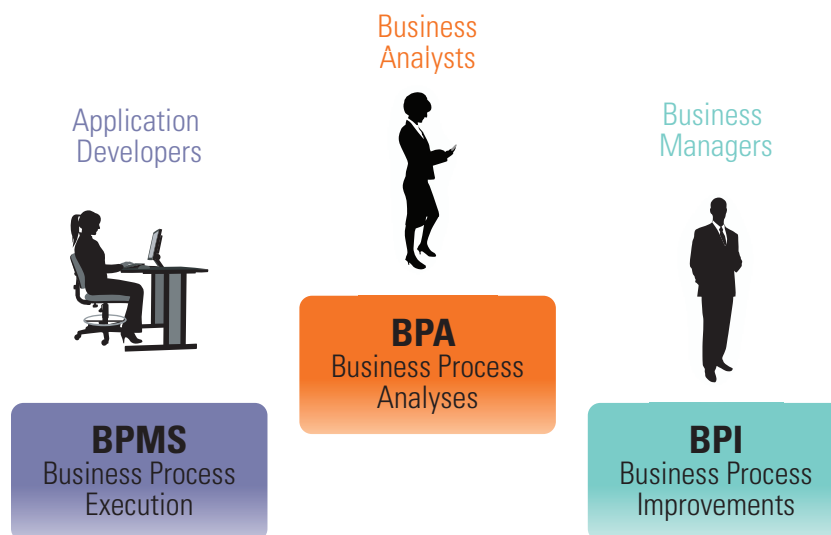


Figure 2 shows the three main “users” of business process-enabled applications: application developers, business analysts, and business managers.

Executives and business managers need to:

- > Enhance existing applications to reflect ever-changing business requirements and processes
- > Quickly provide new applications and add-on modules to capitalize on new business opportunities
- > Efficiently re-engineer business processes with an overall lower total cost of ownership (TCO)

Business analysts need to:

- > Provide intelligent workflow to explicitly capture business processes
- > Model complex business processes using the industry-standard notation format
- > Support overall monitoring and analysis of business processes to drive continuous improvement

Application developers need to:

- > Greatly reduce or eliminate the need for multiple instances of business applications
- > Enable rapid process modification, without costly code customization, to keep development costs down
- > Be more agile and quickly re-engineer business processes to keep pace with changing application requirements

SUMMARY

Whether small or large, in manufacturing, telecom, construction, or financial services, companies of all kinds need business process applications—to achieve visibility, agility, efficiency, and business empowerment. Progress Software delivers BPM capabilities to enable companies to build industry-leading business process applications.

NEXT STEPS

To learn more about OpenEdge BPM, download the white paper, [Modernizing and Process-enabling Your OpenEdge Business Applications](#). Or to see OpenEdge BPM in action, please [request a demonstration](#).

PROGRESS SOFTWARE

Progress Software Corporation (NASDAQ: PRGS) is a global software company that enables enterprises to be operationally responsive to changing conditions and customer interactions as they occur. Our goal is to enable our customers to capitalize on new opportunities, drive greater efficiencies, and reduce risk. Progress offers a comprehensive portfolio of best-in-class infrastructure software spanning event-driven visibility and real-time response, open integration, data access and integration, and application development and management—all supporting on-premises and SaaS/cloud deployments. Progress maximizes the benefits of operational responsiveness while minimizing IT complexity and total cost of ownership.

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